

Book Bags

It is a tradition to give out a book bag with books in it at Bouchercon and we plan to keep this tradition alive. The books are all donated and as such the convention has little control on the final quantity per bag. We rely on the kindness of publishers to fill these bags.

There will be some items in the bag that are open for sponsorship, pens, lanyards, notebooks, etc.

Materials for giveaway in the book bags for Bouchercon 2011

If you have something you want in every bag we are anticipating at 1600 attendees.

Books are welcome, more than welcome

We ask that the minimum sent be 250 copies.

Books do not need to be the same title, in fact we find that mixing up the titles is more effective and there are less books left behind.

There is no charge for having books in the book bag.

Bookmarks, postcards and flyers placed in the book bag will have a charge of \$75.
(This charge is per item, two different postcards in bag, would be \$150)

All items must be received between June 1st 2011 and Sept 1st 2011.
We will not be responsible for any items that miss this deadline.

Shipping address is:

Jordan Machinery
512 south 5th street
Milwaukee WI 53204

We will be packing the book bags ahead of time and bringing them to St. Louis packed and ready to go. This will save us a lot of hassle on the ground in St. Louis.